

# Kofax Intelligent Automation Platform

## Kofax Intelligent Automation Platform

For business and IT executives who need to apply artificial intelligence (AI), robotic process automation (RPA) and other digital technology to transform the capacity and performance of their operation, Kofax Intelligent Automation is a software platform that transforms information-intensive business operations from start to finish. It streamlines processes, reducing manual work and errors, minimizing costs and driving compliance—and it empowers organizations to improve customer engagement and exploit new business opportunities.

## The Intelligent Automation Opportunity

Artificial intelligence, RPA, internet connectivity, mobile devices, and other digital technology have created new opportunity to:

**Digitally transform workflows** - Adopt digital to be more productive, more reliably compliant to regulation and policy, more responsive to customers, and more competitive.

**Improve customer experience** - Exceed customer expectations by ensuring every interaction is easy, impactful and satisfying. Accelerate end-to-end customer journeys to a positive outcome.

**Create the future of work** - Increase the productive capacity of the organization while improving the work-life of employees.

**Manage the digital workforce** - Govern the growing population of software robots as a digital workforce.

**Exploit AI for automation** - Adopt machine learning, natural language processing and other AI technologies to learn faster, make better decisions and empower customers, employees and partners.

# KOFAX





## Kofax Intelligent Automation Capabilities

Kofax Intelligent Automation harnesses six core capabilities that drive Digital Workflow Transformation at scale:

### Cognitive Capture

Kofax leads in combining intelligent document processing (IDP) and Artificial Intelligence (AI) to convert unstructured data locked in documents into structured data assets. Unlike standalone Optical Character Recognition (OCR) solutions, Kofax Cognitive Capture uses machine learning (ML), natural language processing (NLP) and workflow orchestration to classify documents, extract information and take action on that information.

### Embedded Artificial Intelligence

Kofax Intelligent Automation leverages natural language processing and machine learning AI technologies for uses such as content classification, summarization and analysis. These advanced AI technologies are embedded and easily deployable, giving you more flexibility in how you want to analyze content and more power to process and understand complex unstructured documents.

### Integrations

Kofax Intelligent Automation solutions provide pre-built connectors, giving you flexibility and a broad range of integrations to choose from to create more innovative solutions to your business challenges.

### Ecosystems

Kofax's Intelligent Automation ecosystem adds flexibility and the power of choice. Our vast network of technologies, applications and services operate within an open, dynamic and integrated architecture—ensuring you can get the right solution, right now. Additionally, Kofax SmartHub lets you access a network of services, pre-built connectors, templates and solutions that make it easy to transform and streamline data across enterprise workflows.

### Task Automation

Kofax Robotic Process Automation (RPA) makes task automation happen. Integrated with the Kofax Intelligent Automation Platform, it streamlines workflows and automates time-consuming manual tasks—delivering end-to-end automation better than any other solution.

### Workflows

Kofax Intelligent Automation digitally transforms your high-volume, rules-driven, repeatable workflows so they work harder for you and your customers. Empowered with a set of low code and no-code development capabilities, business users and citizen developers can design, build and run digital workflows—easier and smarter.

## Customers Worldwide Choose Kofax Intelligent Automation

**US Bank** - increased capacity and scalability with process orchestration, RPA and intelligent document automation, while integrating 3rd party analytics to deliver new insight into operational effectiveness.

**US Healthcare Company** - automatically manages time of a high-skilled workforce, processes timecards and key credentials and ensures staff receive their pay on time, using cognitive capture, process orchestration and RPA.

**European Insurer** - reduced the workload of its claims teams, cutting report processing times by 80% and streamlining the automation of insurance claim forms and medical reports with intelligent process orchestration.

**UK Logistics Company** - transformed inventory and order tracking with RPA and cognitive document automation to provide customers on-demand insight into stock and shipments.

**African Telecoms provider** - accelerated contract processing and service activation so customers get up-and-running with their new mobile service in just minutes, via mobile, analytics and e-signature automation.

**South African bank** - disrupted market with an innovative mobile app that increased account openings by 50 percent, capturing documents and driving workflow.

**Asian FinSvcs provider** - achieved 70-80% straight-through-processing (STP) for outpatient healthcare claims, leveraging mobile customer engagement and eliminating delays.

**South American FinSvcs provider** - automated the new account opening journey for customers, putting a new embossed card in a customer's hand in as little as 10 minutes, orchestrating a digitized process that captures, processes and e-signs required documents.

## A Platform for Digital Workflow Transformation

With the power and simplicity of the integrated solutions built into the Kofax Intelligent Automation Platform, we make it easy to connect systems, applications and data to streamline any custom, business-critical workflow.

Here's what the platform includes:

### Kofax TotalAgility

Provides the foundation for enterprise operations, orchestrating digital workflows in collaboration with users, systems and data

### Kofax RPA

Delivers digital workers that are smarter, more reliable and easier to deploy to take on task automation, improve operational capacity and drive high automation ROI

### Kofax Insights

Offers business analytics and process intelligence—from data integration to dashboards—giving you the insights you need to streamline operations and achieve business agility

### Kofax Mobile Capture

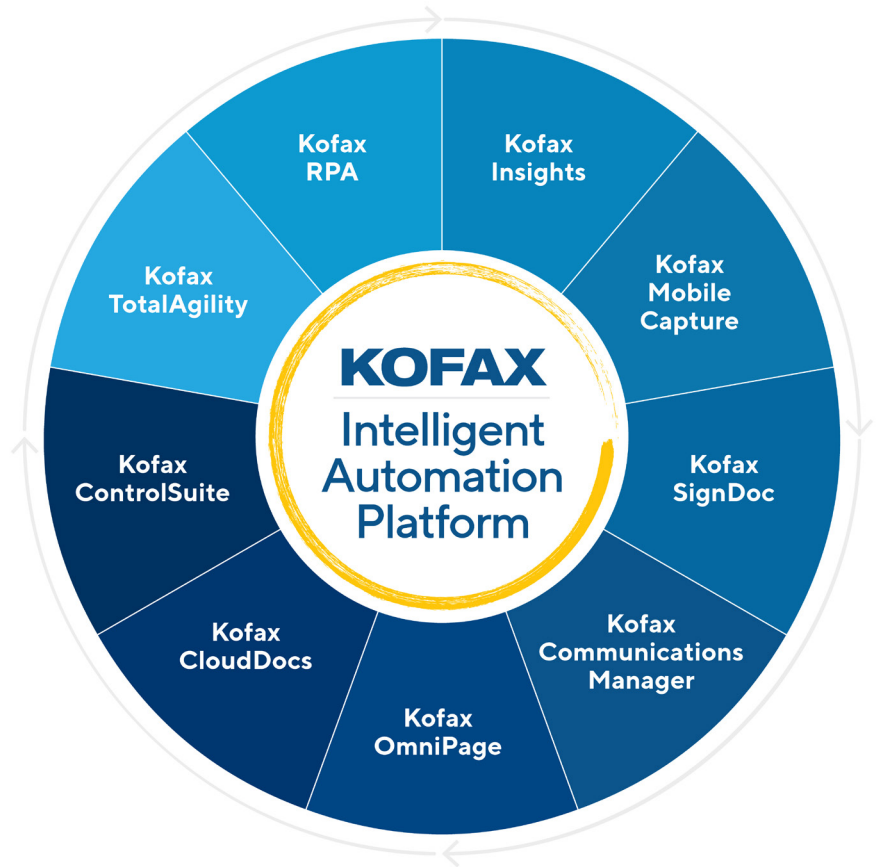
Turns mobile devices into information capture devices, optimizes images and provides insights via analytics dashboards

### Kofax SignDoc

Enables electronic signature signing to drive end-to-end business process digitization, transforming the customer experience while reducing costs

### Kofax Communications Manager

Automates and streamlines how you produce and manage personalized correspondence (e.g., contracts, proposals, insurance or mortgage documentation, etc.), so you can engage with customers and constituents the way they prefer



### Kofax OmniPage

Instantly turns paper and digital documents into files you can edit, search and share securely; delivers industry-leading optical character recognition (OCR) for fast, easy and accurate document conversion

### Kofax CloudDocs

Offers a highly secure cloud document management solution, delivering accessible and authorized capture, storage and protection for your data

### Kofax ControlSuite

Provides the most comprehensive content-aware capture, print and output management solution for simplifying governance, security and management of document workflows

Discover more about Kofax Intelligent Automation at [kofax.com/Products/intelligent-automation-platform](https://kofax.com/Products/intelligent-automation-platform)

*Work Like Tomorrow.™*