

# Nordic Aviation Capital: Printix Gives Cloud Print Management Wings

Case Study

**TUNGSTEN**  
AUTOMATION





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Nordic Aviation Capital chose Tungsten Printix SaaS print management as part of their Cloud migration program to securely manage printers and printing across multiple global sites.



“Before coming to Nordic Aviation Capital, I had little experiences of cloud print management systems; however, Printix was very easy to get used to and start using.”

**Brian Thøgersen,**  
IT Infrastructure Manager, Nordic Aviation Capital



## ABOUT NORDIC AVIATION CAPITAL

Nordic Aviation Capital (NAC) is the world's largest regional aircraft leasing company.

The company is headquartered in Limerick, Ireland with regional sites in Fort Lauderdale, Toronto, Singapore, Beijing, and Denmark.

NAC is 30-years old and has 490 aircraft, worth around \$8 billion, under its wings. NAC is an agile company that is run by aviation experts; as such, the company works with the best technology to ensure efficient operations.

## Executive Summary

Nordic Aviation Capital (NAC) is a forward-thinking company that has made a successful transition to the cloud. Under the leadership of an exemplary IT team, the company is now 100% cloud compliant with Microsoft Azure underpinning its cloud infrastructure and apps. Moving into the cloud is no mean feat, but NAC has managed to do this with the help of the Printix cloud print management service.

The Printix cloud print service was designed to accommodate the seamless movement of an organization's print infrastructure to a cloud environment. Nordic Aviation Capital, as part of their digital transformation program, needed an

easy, out-of-the-box way to move printing to the cloud; Printix was chosen as the SaaS print solution for the company. The automation features of Printix, along with its great user experience for employees, meant that the NAC deployment and use of Printix, as part of its wider move to the cloud, was seamless.

Printix has now been in use by Nordic Aviation Capital since 2017. Printix is now distributed across five NAC regional sites, servicing 225 users, and managing 29 printers, all from a centralized console at NAC headquarters in Limerick.

## Scalability across borders and employees

Nordic Aviation Capital uses Printix across multiple global locations. Installation of the Printix cloud print service to its regional offices was performed remotely from the NAC headquarters in Ireland. Printers across the NAC group are managed from this location using the Printix management interface.

The IT team at NAC loved the fact that Printix made it easy to push printers out to groups of employees. The Printix interface allowing the configuration of group-based controls, including security settings and printer management. These features were particularly useful when NAC moved offices as they had to also move printers. This

**"The reason people should choose Printix is its ease of printer rollout across remote sites and groups."**

**Brian Thøgersen,**  
IT Infrastructure Manager,  
Nordic Aviation Capital



might have been a complex task, however, Printix allowed NAC to easily push out printers to all users without employees needing to reinstall each printer on their device.

### **Single-Sign-On to success for employees**

Nordic Aviation Capital was captivated by the seamless user experience aspect of the Printix SaaS platform. Employees can use Single Sign-On (SSO) via Microsoft Azure AD, to automatically sign-in to view all available printers, no matter where they are. No extra steps, means seamless 'click-to-print', ensuring that there are no hurdles to productivity.

NAC uses the Printix Mobile print feature; the Printix app being auto-installed, using Microsoft Endpoint Manager (previously known as Intune), on all managed devices. Employees can print directly from the app, set up a print job from home or the office, and then pick up the printed documents at their convenience; employees then use their credentials at the printer from any device, to ensure that printed out documents are safe until ready for pick-up.

### **Auto-install to go**

All printers at Nordic Aviation Capital are automatically distributed using the Printix cloud service; installed printers showing up in the app,

on-the-fly. NAC has also created its own mini-guide in the rare case an employee does need to install a printer. However, for the vast majority of employees, printer choice is simple and made simpler using SSO.

One notable usability feature of Printix is the ease of on-boarding when a new employee starts work. The SSO feature of Azure, also supported by Printix and the Printix app, facilitates the auto-install of printers. This means new employees have automatic access to printers with no manual install necessary, reducing help desk calls and removing barriers to onboarding new staff.

### **Printix privacy and security – Nordic Aviation Capital go that extra mile**

Nordic Aviation Capital is vigilant about user data and security. To ensure that the company adheres to GDPR and general data security, they

use the Printix Secure Print feature. This feature has several in-built security controls. Human Resources (HR) at NAC utilize this feature, HR being set as a group using the Printix Secure Print option. As HR often prints out documents containing sensitive personnel information and other personal data, this feature allows specific security rules to apply to any printouts from members of the group. This helps avoid accidental printouts and ensures secure print choices by members of the group, this aids GDPR compliance by ensuring that personal data is protected.

### **Printix Support**

Brian Thøgersen, IT Infrastructure Manager at Nordic Aviation Capital described the support provided by Printix as excellent with fast response times met by willing and able staff, happy to resolve any issues.

**“Users don't even notice that they are using Printix...  
End-user acceptability and use was seamless”**

**Brian Thøgersen,**  
IT Infrastructure Manager, Nordic Aviation Capital

## About Tungsten Automation

Tungsten Automation, formerly Kofax, is the global leader in intelligent automation solutions with a trusted legacy of nearly 40 years, with a team of 2,000+ employees in 40 countries, serving 25,000+ global customers. Our dedication to innovation and customer success has earned us industry recognition, including being named a leader in Intelligent Automation (IA), Intelligent Document Processing (IDP) and Process Orchestration by top analysts. We are trusted to help businesses gain unprecedented efficiencies and reduce costs through AI-powered workflow automations that propel their businesses into the future.

To learn more, visit [www.TungstenAutomation.com](http://www.TungstenAutomation.com)

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